



viOLA®

www.viola.com.tr

Company Profile;

Viola Textile, offering innovative products in design, color, pattern and fabric in accordance with the World trends of fashion and ready-made clothing, has been carrying on its activities since 1991. By means of intelligent outsourcing developed over time, Viola has taken a share in the market and become one of the strongest players of Turkish textile industry offering high quality contract manufacturing products to important textile brands both in Turkey and in the World.

Keeping up with the world trends in woman fashion and reflecting its distinctive inspirations with its own style, Viola Textile meets the ready-made clothing needs of the European and Middle East market. Viola Textile has a manufacturing site of 4000 square meter located in Istanbul, Yenibosna. Growing up with the R&D studies and technological innovations, Viola Textile performs minimum 350 pieces of manufacture for each model. Viola Textile performs weave and knit top and bottom clothing manufacturing both for its own brand Viola and contract manufacturing for other brands and is one of the leading companies of its sector in terms of business ethics, well-equipped human resources, customer satisfaction practices and timely delivery programs.

Incorporating cutting, model shop and design departments, Viola Textile has been taking a place among Turkey's and world's giant companies. The company describes its industrial existence as "Great power among giants..." and hosts real textile leaders as described below in its customer portfolio.



Denmark:

Brandex – BTX
Group
Nör Fashion

Finland:

NP Collection

France:

123
Christine Laure
Avona
Fred Sabatier
Et Compagnie
Lauren Vidal
Pause Cafe

Germany:

Kenny's
Bader
Milano Italy
Smith & Soul
Non Stop

Israel:

Ordwoman
Euro Collection

Kuwait:

Eleganza
Anotah
Essence

United Kingdom:

Pomodoro

Turkey:

Network
Que
Beymen Club



Manufacture:

Viola Textile carries out its activities in its manufacturing site of 4.000 square meter located in Yenibosna. Having acquired a high-line trend in terms of model, cut and fabric by virtue of its own designers, the company stands out with its manufacturing quality both in domestic and international market. Viola promptly responds to the requirements and expectations of its customers and launches its unique collections designed throughout the year on a timely manner. Reflecting the knit clothing style intended for women successfully and strengthening its collection with various accessory designs, Viola Textile goes before its target audience with a wide spectrum every season.

Vision

To reflect domestic and international sectoral experiences along with R&D and technology investments to the products and continuously develop innovative strategies in the pursuit of quality,

To expand the playground in the World market and contribute to the development of Turkish textile industry,

To strengthen the development and progress motivation of the company by enhancing the level of customer satisfaction,



Mission

To perform environment and human friendly manufacturing,

To carry on activities by maintaining the corporate approach and values in areas such as occupational safety, business ethics, innovative product policy, manufacturing, presentation, sales and high level of R&D activities and use of technology,

To develop and present its products in accordance with customer requirements and world trends focusing on quality, efficiency and trust,

Collection

Reflecting the universal lines in today's woman fashion both on its own brand Viola and on domestic and international brands that it supplies products, Viola Textile continuously offer new collections.



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